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Introducing Greetings Gift Cards

What You'll Learn:

What Greetings Gift Cards are

Why they offer emotional & commercial value

How setup and fulfilment work with real brand use cases



Why We Created This Product...

Digital gift cards are convenient, but can **lack sentiment**. Customers crave tangible **shared experiences**.

Connect with customers around
special life moments

1

Missed opportunities on birthdays,
thank-yous, milestones

2

Growing demand for print + personalisation

3

This is a **solution** that puts
you in your **customers home** for your
brand to share their special occasions



A Gift That feels Special

The Greetings Gift Card is:

- A high-quality A5 printed greeting card (**350gsm uncoated stock**)
- Embedded with a perforated pop-out gift card
- Delivered directly to the recipient via 1:1 fulfilment
- **Fully branded:** cover, interior, and back
- Includes a personal printed message from the sender



Think of it as combining heartfelt intent with giftable convenience.

What can you customise?



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Editable Areas:

- 1 **Front Cover:** Fully custom
- 2 **Inside Right:** Fully custom
(e.g. branding, quote, promo)
- 3 **Back Page:** Brand message
+ how to redeem

- 4 **Message Field:** Up to 300 characters
(added by customer at checkout)

Non-editable: Gift card data
section (controlled via Toggle)



Start *Strong* with These Occasions

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Launch your Greetings Gift Card offering with a **flexible**, year-round collection:



Birthdays



Thank You



Anniversaries



Good Luck



Get Well Soon

These evergreen moments keep your cards **relevant** all year long.

Tap into *Timely* Moments

Consider launching themed cards for:



Thank You
Teacher



End of Exams

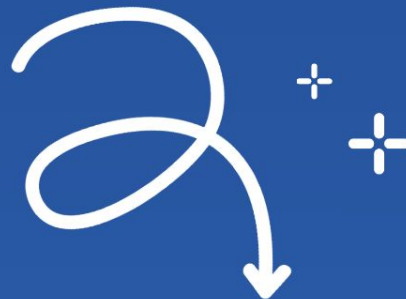


Graduation



Christmas

These **time-sensitive** events are **perfect** for short-term launches, and event-driven sales peaks.



+
+ Yes! We're already
talking about it!

How does the *Price* work?

Once the cards are set-up, the cost to the customer is £5.45

You'll be billed in the same way as fulfilment now at the end of the month based on how many have been sent out in the period.

You can set-up a **Greeting Gift Card** in the same way as any other voucher in Toggle

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Introducing Our *Gift Card* Collection

With Even more coming soon!...

Thank you Cards...



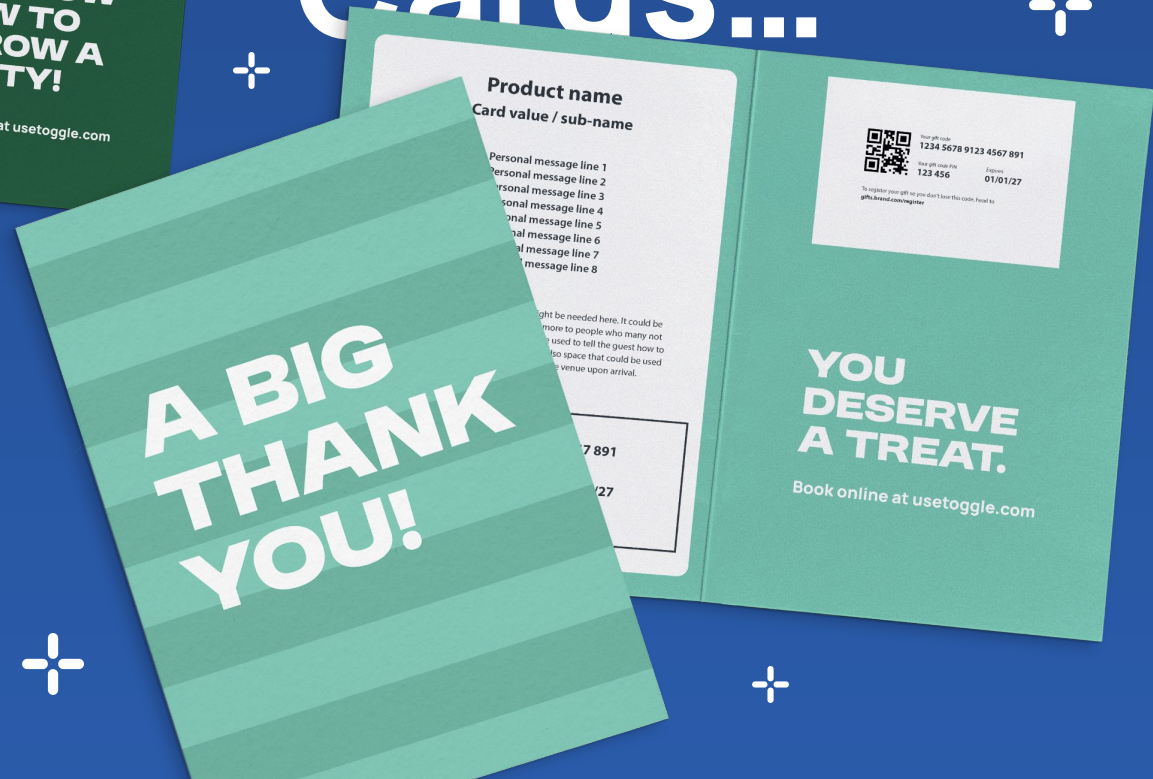
Thank you Cards...



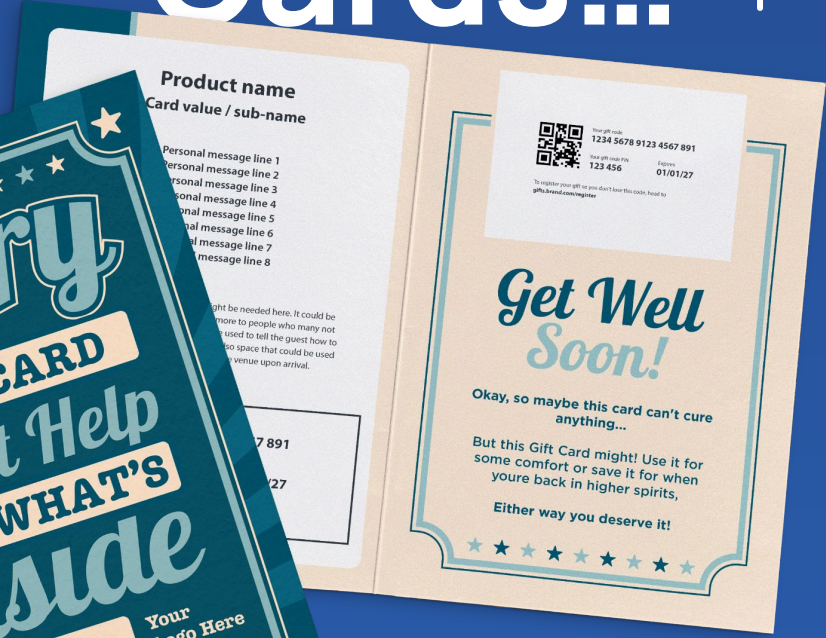
Thank you Cards...



Birthday Cards...



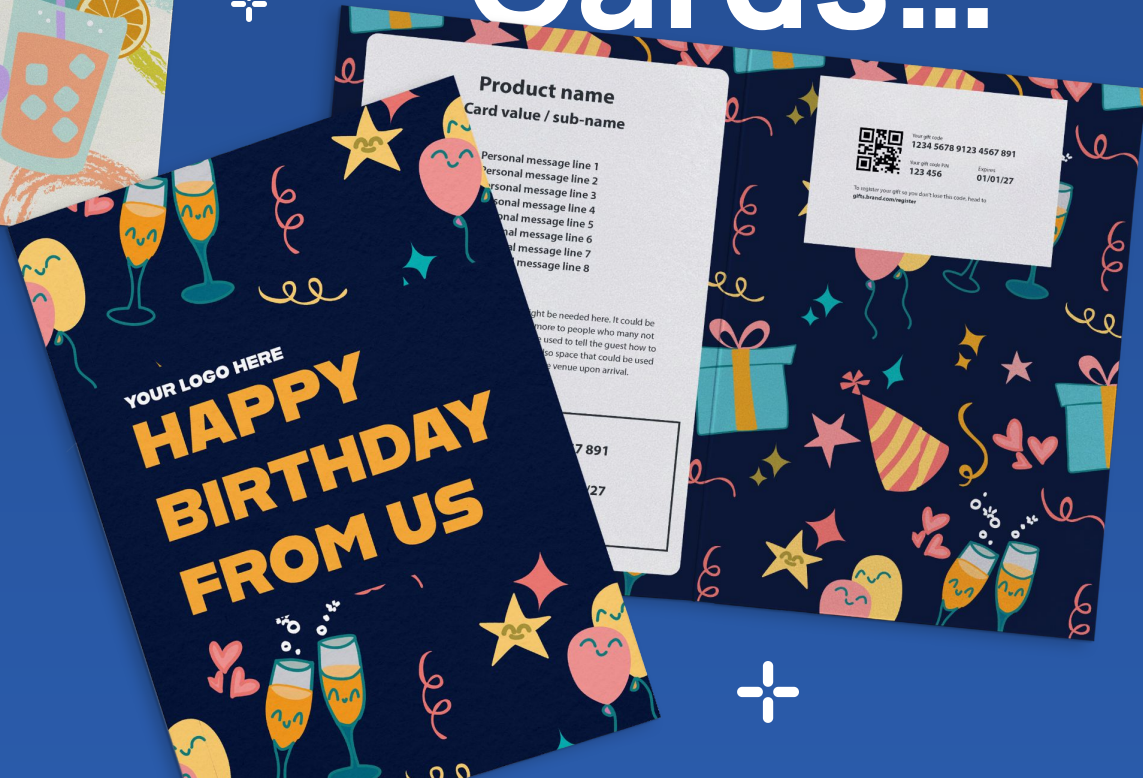
Get Well Cards...



Good Luck Cards...



Birthday Cards... +



Birthday + Cards... +



Anniversary + Cards... +



Christmas Cards...



Product name
Card value / sub-name

Personal message line 1
Personal message line 2
Personal message line 3
Personal message line 4
Personal message line 5
Personal message line 6
Personal message line 7
Personal message line 8



**YOU + ME =
DINNER
FOR TWO.**

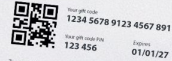
Book online at usetoggle.com

4567 891

Expires
01/27

Product name
Card value / sub-name

Personal message line 1
Personal message line 2
Personal message line 3
Personal message line 4
Personal message line 5
Personal message line 6
Personal message line 7
Personal message line 8



**BETTER
THAN
SOCKS.**

Book online at usetoggle.com

4567 891

Expires
01/27

**HAPPY
VALENTINE'S
DAY x**

Valentines Cards...

Fathers Day Cards...



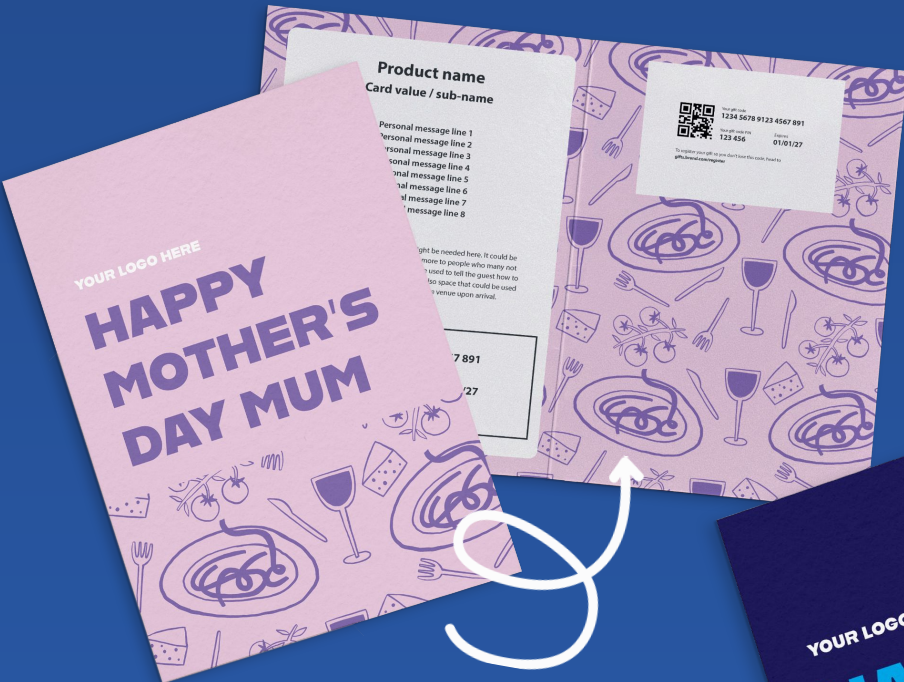
Mothers Day Cards...



Fathers Day Cards...



Mothers Day Cards...



Congrats Cards...



Pricing Overview.

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Option 1 - £299

Pre-made designs, personalised for you

- 5 x Toggle-designed templates
- Choose from our growing design library

Includes:

- Your Logo Added
- 300 Character Brand Copy
- Fast Turnaround, Easy setup

Option 2 - £750

Fully Bespoke Designs

- 5 x custom gift card designs
(one per occasion)
- Designed to your brand brief
- Bespoke, on-brand look & feel
- Standard design limitations apply



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How to *Sell* Through Toggle.

Joiners

Kitchen & Rooms

Great food, great drink and great times define The Joiners Kitchen, and what better gift is there than that?

Show all



Masterclasses



Gift Cards & Pay It Forward



Events



Experiences



Greetings Card Collections



Greetings Card Collections ▾

Launch your Greetings Gift Card offering with a flexible, year-round collection... Birthdays, Christmas, Anniversaries etc. these evergreen moments keep your cards relevant all year long!



Father's Day!
From £10.00

Less "World's Best Dad" mug, more "have a pint on me." Gift him a card that comes with perks.

Show me more 



Thank you
From £1.00

For those 'just because' moments, thank yous, anniversaries, and everything in between.

Show me more 



Happy Birthday
From £1.00

Make their day extra special with a birthday card that delivers more than good wishes.

Show me more 



Simple Setup *Seamless* Delivery.



Step by step:

- 1 You supply artwork (cover, inside, back)
- 2 Toggle sets up the product logic & messaging field
- 3 Orion handles test prints & live fulfilment
- 4 Your card goes live on your Toggle shop

Timeline: 2-4 weeks

Who's it for?

Available to all Toggle
customers

Ready to Launch?

Let's make it happen!

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Email: giftcards@usetoggle.com

Link to Live Example: [Fathers Day Card Preview](#)

Simple Steps:

- 1 Email us at giftcards@usetoggle.com
- 2 Share your artwork (We'll provide guidance)
- 3 Approve your test card
- 4 Launch & **Start Selling!**

Let us help you
turn every occasion
into an **opportunity.**



Thank-you from Toggle